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REASONS TO BUY PROPERTY IN NORTH CYPRUS VIA

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ESTATES

1

Independent Estate Agency

There are a lot of options in the marketplace and it is not always easy to know what a good and safe investment is, what areas are the best and who to invest with. We have chosen to be an independent estate agency, where we show our clients a variety of properties that are all independently checked and approved by industry professionals.



Checklist



Yes



No

2

Estate Agency Licensed Company

In the TRNC property market, there are unfortunately many so-called estate agents or agencies without proper competence, experiences or license. For us, it has always been important to run a professional company that is doing things according to the laws so that we can get the full confidence from all our clients. Many people have had bad experience from buying abroad in the past, so to ensure we are running our company fully legal, we possess the official TRNC estate agency license that only a few companies on the island holds.

3

Professional & Experienced Team

We are run by a team of professionals who have been in the market place for many years and with local advisors that have over 30 years of experience in the business. We are doing our very best to constantly develop our company so that our clients can continue to feel safe and comfortable with us and have the whole experience feel like home. Buying a property can be something really scary and our job is to take that fear away from all our clients.



We have our fully equipped head office in North Cyprus with English, Turkish, Swedish, Russian and Arabic speaking staff who can help you all the way from consultation at home until your deal is complete and even after you have received your key. We are doing our very best to make sure you have everything that you need to be able to buy a property abroad and get the best customer service experience possible.

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HQ in North Cyprus With
Multi Lingual Personnel



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Carefully Selected Property Portfolio

We have a well-thought-out and carefully selected portfolio with great variety and high demands on the builders. In fact, we only work with the top companies on the island. We have turned down many builders that other estate agencies work with, but for us it is important that we have a strong portfolio of selected property which follow all the guidelines made by the official construction union and double checked by local RICS professionals.





Professional Independent RICS Services

When buying a property abroad, the most important thing to keep in mind is that you will get what you pay for which is what we look for in the developers before we make a decision to work with them. It is also very important for us to be able to offer complete independent services to all our clients if they feel that they really get what they have been promised by the best developers on the island, completely independent from us a company.





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Legal Advice From Top Professionals

When our clients make a decision to buy a property in North Cyprus they will be in need of lawyer during the purchasing process to make sure all paperwork is fine and that the necessary payments and registration of their contract will be done properly. We make sure our clients receive the right legal advice when buying a property in North Cyprus and we always give our clients a choice of the best legal representatives on the island, who have the right qualifications and proper experience in the industry, and we do not recommend everyone as not all lawyers are good representatives.



Property Consultancy

We offer free property consultancy to all our clients when selecting and buying a property in North Cyprus and we are always happy to help out. We represent our clients and help them through the selection of property and the entire buying process. We are therefore not sellers for any specific developer or company, but our focus is to listen to our clients and pick out what best suits their wishes and budget but with an honest advice of choosing the developers who deliver what they promise.





Private Inspection Trips

For anyone wishing to get private property consultancy, we offer a 3-day private inspection trip to all our clients and a maximum of four people. Throughout their stay one of our friendly and professional property consultants will attend the inspection trip to show our clients a selected range of the best projects in North Cyprus based on their wishes. This is a great experience for anyone who is ready to buy a property in North Cyprus.





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Weekly Open Group Tours

For anyone who wants to come and have a look at the market place before making a full decision, we offer a 3-day group tour every week that can be easily book through our website. On the tour our clients will be accompanied with one of our professional property consultants that will take them around the island and show them the best of our property portfolio. Our clients will then see a great selection which they can compare first to be able to make a good decision.



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Powerful Negotiations

When our clients have found their new property, we will sit down together with the developer to negotiate the best price and terms for them. After terms and price are agreed, we make sure to secure a written list of the specification and any extras. We always try to agree maximum discount and we ensure that the contract and specifications thoroughly cover the full terms and any extras with the developer.

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Register

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Exchange Services

In our experience of property purchases abroad, we noticed that most people have no idea what the bank is charging them when choosing to send money overseas. Therefore, we felt a need to give a foreign exchange service to all our clients so that they could get the best foreign exchange rate possible. We have our own company, website and experienced team for this service that is easy to access.



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After Sales Services

In addition to our estate agency service, we can help all our clients with all after sales services such as furnishings/interiors, rentals, banking and more. We understand that the purchase for our clients begins after they have received your key, so we remain by their side with our service even after the purchase, while other agencies see that when the contract is signed, the deal and the relationship with the client is complete.

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Professional Agents in
10 Different Countries

We work with professional and knowledgeable international agents in several countries who are trained and qualified for their work. For us it is important that we have good representatives across the globe and therefore we only accept those who have been through our qualification program and been fully approved by the company.



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Modern Marketing Techniques

Our company uses many different marketing techniques to attract buyers, but our main focus is on modern strategies such as social media, ambassadors and influencers. We are also working with estate agencies abroad in modern and creative partnerships that suits the current market place. We have also found new ways of doing sales online, which is the newest way of selling property. All these new marketing strategies are based on extensive internal strategies and we constantly look at new ways to market our property portfolio.





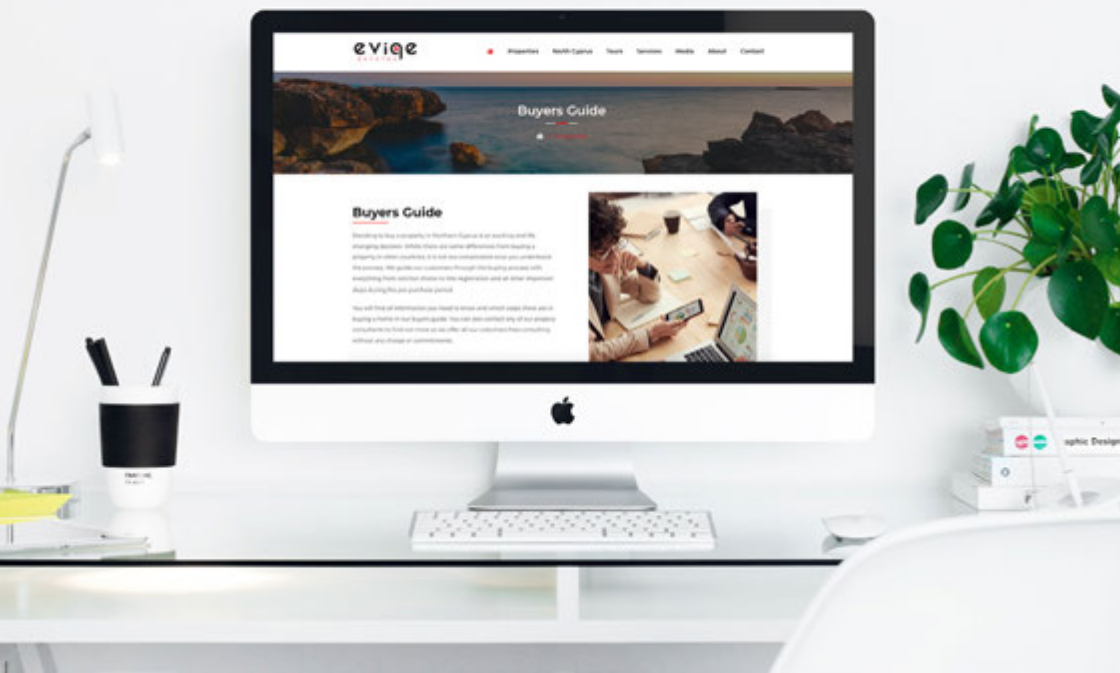
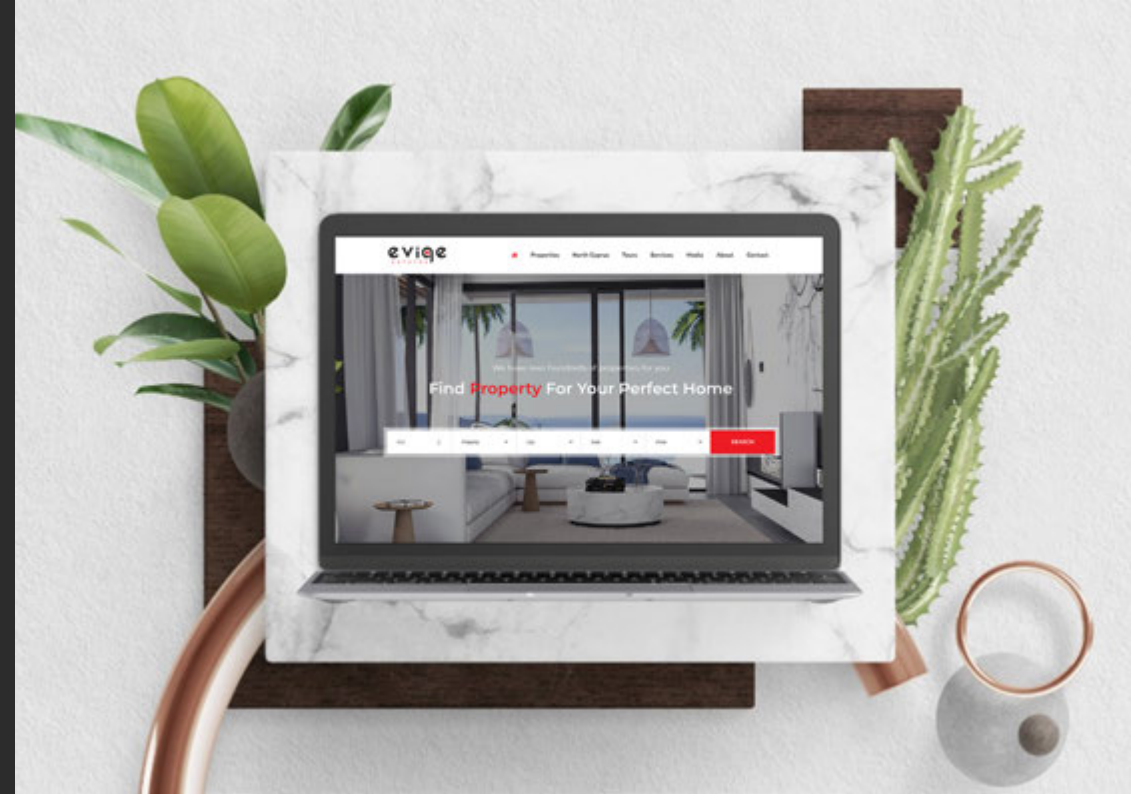
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All Material in Multiple Languages

All our materials, such as brochures, leaflets, booklets, contract and other company documents, are available in both English and Swedish languages. We can also provide translations of the materials and company documents in languages such as Turkish, Russian, Bulgarian, Norwegian, German, Persian and Arabic per our clients' requests and send as digital versions.

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Global Updated Website

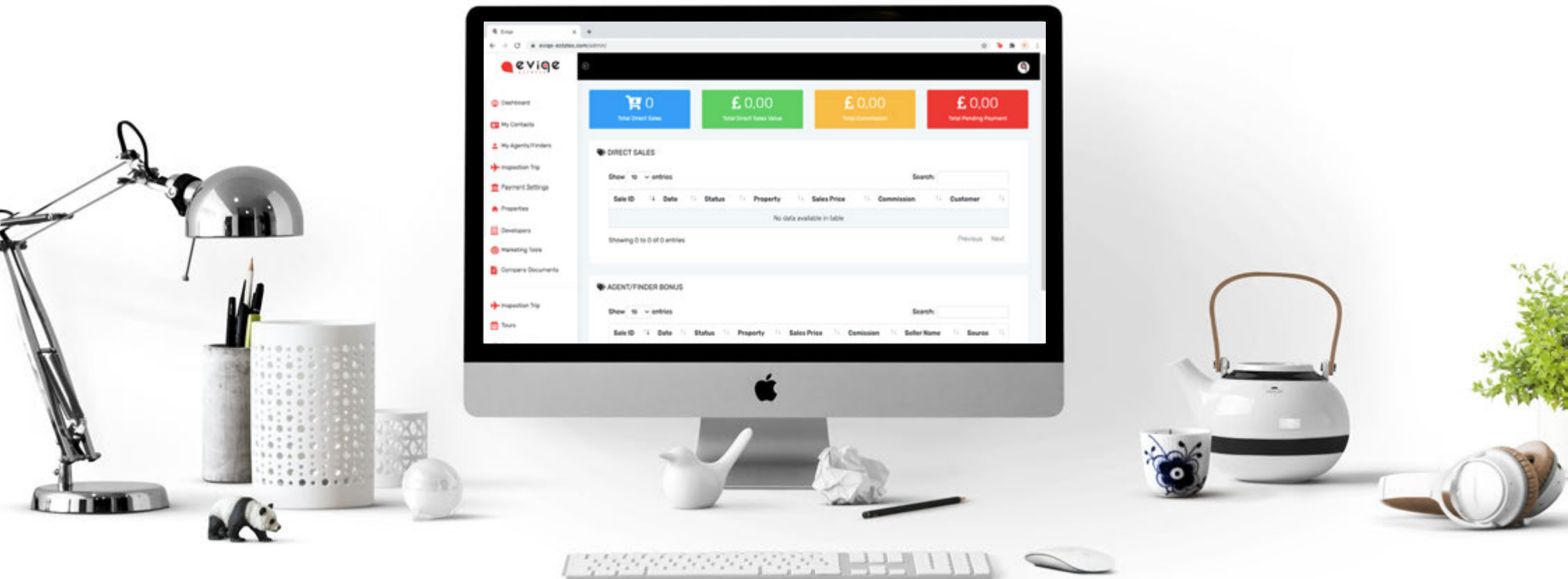


Our website is modern, easy to use and is built with a global standard that works perfect on all devises. It is also up to date so that our clients can easily pick and choose a property, get all information they need and the correct prices from our website. Our clients can also easily book their property tour on our website as we are one of very few companies on the island that can provide an online payment system to a TRNC bank.

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Efficient Internal Systems

Our IT partner, which in turn is a partner of Google, has built an advanced internal system for us to be able to control all our properties, sales, tour bookings, payments, marketing materials, company documents and media. This CRM system is used by both our internal staff, but also our agents. It is an extremely appreciated work tool as we are able to keep everything in one place.



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Referral Customer Bonuses

In our experience, the clients who have bought a property through us always run into close friends or family also wanting to buy. To encourage our clients to send their network of people back to us, we will gladly pay a referral bonus to our clients. In that way, it helps everyone to promote properties abroad as everyone gets a piece of the cake.





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Privately Owned Company

Evige Estates is owned and run by two women, originally from Sweden, who bought themselves and live full or part time in North Cyprus since many years back. The company is registered in the TRNC, and has all the licenses needed. It is not owned by any developer or construction company as it is its own entity. The company is also invested by the owners' private equity and has no debts or liabilities to any bank or other company.